



**Eleventh Annual IHA Health Literacy Conference May 9-11, 2012**  
*“Operational Solutions to Low Health Literacy”*

**2012 EXHIBITOR FACT SHEET / APPLICATION**

**Conference:** Eleventh Annual IHA Health Literacy Conference: *Operational Solutions to Low Health Literacy*.

**Conference Dates:** May 9-11, 2012  
**Exhibits:** Located in the rear of the General Session Ballroom.  
Available all 3 days.

**Location:** Hyatt Regency, Irvine, California

**Audience:** This conference will gather together physicians, nurses, clinicians, educators, researchers, administrators, government entities, and others interested in learning about alternative solutions to low health literacy.

**Attendance:** More than 400 attendees.

**Exhibit Space:** One 6' table with draping and two chairs

**Cost:** \$795, which includes:

- **One Conference Registration** (valued at up to \$379.00)
- **Additional registrations under the same name, at the same time: \$250 each**
- **Organization name in the conference materials** (great exposure for your company, product or service!)
- **Link on IHA Health Literacy Conference Web page** (fantastic marketing opportunity within a community interested in health literacy!)
- **Organization materials inserted into participant tote bag.** (Marketing materials and brand name stay with attendee long after they leave the conference!)

**Sponsorships are available.** Call (800) 434-4633 ext. 202 for details.

**Contact:** For additional information on the conference, please visit our website at [www.iha4health.org](http://www.iha4health.org), or call (800) 434-4633.

**DEADLINES:** Please fax completed application NO LATER THAN FRIDAY, APRIL 13, 2012 to (562) 690-8988, scan and email to [mvilleire@iha4health.org](mailto:mvilleire@iha4health.org), or mail to:

Institute for Healthcare Advancement  
ATTN: HLC 12 Conference Exhibits  
501 S. Idaho St., Suite 300  
La Habra, CA 90631



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"Operational Solutions to Low Health Literacy"

2012 EXHIBIT SPACE APPLICATION

To apply for exhibit space, please complete the following information in full. E-mail confirmation of exhibit space will be sent to you upon acceptance. Please PRINT or TYPE all information.
\*\*Cancellations up to April 20, 2012 are subject to a fee of \$50. Cancellations after April 20, 2012 are non-refundable. All exhibit space is non-transferable. Thank you!

1. Company/Organization Information

(As it should be listed in the IHA Conference Proceedings material and on the IHA website)

Company/Organization Name
Address
City State Zip Code
Phone Fax
E-mail Web address

2. Conference Contact

(All exhibitor correspondence will be sent to the conference contact person.)

Contact Name
Address
City State Zip
Phone Fax
E-mail Web address

Must include e-mail to receive confirmation.

3. Description

Please check the area that best describes your organization:

- Healthcare Agency Association/Society Information/Education
Government Agency Non-Profit Agency Other:

What service(s) and/or merchandise will be displayed, distributed or sold? (Please provide detailed description and send samples. Attach separate sheet if necessary):

4. Tables / Registrants

Exhibit Table(s) @ \$795 = \$ (each table includes 1 Conference Registration, one 6' table with draping, and 2 chairs. You may register additional people at the same time for \$250 each.)
Additional registrants:

5. Method of Payment (must be prepaid)

Purchase Order #
Check/Money Order (payable to IHA, mail to IHA, HLC12 Exhibits, 501 S. Idaho St., #300, La Habra, CA 90631).
Credit Card VISA MC AmEx Discover
Card #: Expiration date:
Cardholder Signature: Date: