



Ninth Annual IHA Health Literacy Conference May 6-7, 2010
“Health Literacy in the Real World: Programs & Solutions That Work”

2010 EXHIBITOR FACT SHEET / APPLICATION

Conference: Ninth Annual IHA Health Literacy Conference: *Health Literacy in the Real World: Programs & Solutions That Work.*

Conference Dates: May 6-7, 2010
Exhibits: Located in the rear of the General Session Ballroom.
Available both days.

Location: Hyatt Regency, Irvine, California

Audience: This conference will gather together physicians, nurses, clinicians, educators, researchers, administrators, government entities, and others interested in learning alternative solutions to low health literacy.

Attendance: Between 350-400 attendees.

Exhibit Space: One 6' table with draping, and 2 chairs

Cost: \$795, which includes:

- **1 Conference Registration** (valued at up to \$379.00)
- **Additional registrations under the same name, at the same time: \$250 each**
- **Organization name in the Conference Materials** (great exposure for your company, product or service!)
- **Link on IHA Health Literacy Conference Web page** (fantastic marketing opportunity within a community interested in health literacy!)
- **Organization materials inserted into Participant Tote Bag.** (Marketing materials and brand name stay with attendee long after they leave the conference!)

Sponsorships are available. Call (800) 434-4633 for details.

Contact: For additional information on the conference, please visit our website at www.ihah4health.org, or call (800) 434-4633.

DEADLINES: Please fax completed application NO LATER THAN WEDNESDAY, APRIL 14, 2010 to (562) 690-8988, or mail to:

Institute for Healthcare Advancement
ATTN: HLC 10 Conference Exhibits
501 S. Idaho St., Suite 300
La Habra, CA 90631



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2010 EXHIBIT SPACE APPLICATION

To apply for exhibit space, please complete the following information in full. Email confirmation of exhibit space will be sent to you upon acceptance. Please PRINT or TYPE all information.

**Cancellations up to April 23, 2010 are subject to a fee of \$50. Cancellations after April 23, 2010 are non-refundable. All exhibit space is non-transferable. Thank you!

1. Company/Organization Information

(As it should be listed in the IHA Conference Proceedings material and on the IHA website)

Company/Organization Name
Address
City State Zip Code
Phone Fax
E-mail Web address

2. Conference Contact

(All sponsor correspondence will be sent to the conference contact person.)

Contact Name
Address
City State Zip
Phone Fax
E-mail Web address

Must include email to receive confirmation.

3. Description

Please check the area that best describes your organization:

- Healthcare Agency Association/Society Information/Education
Government Agency Non-Profit Agency Other:

What service(s) and/or merchandise will be displayed, distributed or sold? (Please provide detailed description and send samples. Attach separate sheet if necessary):

4. Space Selection - Space is limited and available on first-come first-served basis
Exhibit Table(s) @ \$795 = \$ (each table includes 1 Conference Registration, one 6' table with draping, and 2 chairs. You may register additional people at the same time for \$250 each.)

5. Method of Payment (must be prepaid)

Purchase Order #
Check/Money Order (payable to IHA, mail to IHA, HLC10 Exhibits, 501 S. Idaho St., #300, La Habra, CA 90631).
Credit Card VISA MC AmEx Discover
Card #: Expiration date:
Cardholder Signature: Date: