



INSTITUTE *for* HEALTHCARE ADVANCEMENT

Presents

**The Ninth Annual
IHA Health Literacy Awards 2010**

For advancing health literacy in three categories:

- **Research**
- **Innovative Programs**
- **Published Materials (including websites)**

NOMINATION FORM

*Awards presented at the Health Literacy Awards Luncheon
Ninth Annual IHA Health Literacy Conference
Thursday, May 6, 2010
Hyatt Regency, Irvine, California*

IHA Award for Outstanding Achievement in Health Literacy

The Institute for Healthcare Advancement is pleased to announce a Call for Nominations for the 2009 ***IHA Health Literacy Awards***. These awards recognize efforts that empower people to better health through improved health literacy. Awards are presented in 3 categories:

- **Research:** Studies using well-defined methodologies that further illustrate the relationship of literacy skills to health outcomes, cost and disparities, and/or present evidence of effective interventions.
- **Innovative Programs:** Activities/approaches that demonstrate innovative, workable and effective solutions to low health literacy.
- **Published Materials:** Written materials that contribute to effective communication with those with low health literacy. **Includes websites.**

All entries must be received at the IHA office no later than 5 p.m. Pacific time on April 2, 2010. A panel of judges will evaluate all entries and decide upon a winner in each category. The judges have discretion in placement of submissions in a particular category.

The awards will be presented at the Thursday Awards Luncheon on May 6, 2010, at the IHA conference, "Health Literacy in the Real World: Programs & Solutions That Work," at the Hyatt Regency in Irvine, California. Individuals or groups are eligible for the award. Groups will be considered as one entry. The winner of each award will receive a \$500 check, an award plaque, complimentary tuition, 2 nights' hotel accommodations, and round-trip coach airfare (if outside the greater Los Angeles/Orange County area).

Criteria for entries in all categories:

1. Addresses an aspect of health literacy.
2. Program, project, or written material is aimed at solving an identified healthcare problem.
3. 75% to 100% completion of program, project, or written material in the past 2 years.
4. Empowers people to better health.
5. Specific recognized impact or the potential to affect the greater healthcare community.

The Institute for Healthcare Advancement:

The Institute for Healthcare Advancement (IHA) is a not-for-profit 501 (c)(3) private operating foundation with a mission of *empowering people to better health*. IHA recognizes that health literacy has a significant impact on health outcomes both in terms of the well being of individuals and healthcare costs. Over the past 11 years, IHA has undertaken strategic efforts to address this concern.

IHA has published seven self-help healthcare books written at a 3rd to 5th grade reading level. Books in the What To Do For Health Series are: *What To Do When Your Child Gets Sick*, *What To Do When You're Having a Baby*, *What To Do For Teen Health*, *What To Do For Senior Health*, *What To Do For Healthy Teeth*, *What To Do For Heavy Kids*, and the forthcoming *What To Do For Asthma*. IHA has published books and articles on issues related to health literacy for professionals. IHA has established a Health Literacy Rewrite/Redesign Service to help improve the readability of printed patient education materials. IHA produces a national, continuing education health literacy conference each spring to further advance knowledge and information in this field.

Nomination Form

2010 Awards For Outstanding Achievement in Health Literacy

Must be received in IHA office no later than 5 p.m. PST, Friday, April 2, 2010.

I WISH TO NOMINATE:

NAME: _____

TITLE: _____

ORGANIZATION: _____

ADDRESS: _____

CITY: _____

STATE: _____

ZIP: _____

TELEPHONE: _____ (Day)

_____ (Evening or message)

E-MAIL ADDRESS: _____

ABOUT THE NOMINATOR:

NAME (WRITE "SELF" IF
SAME AS ABOVE): _____

TITLE: _____

ORGANIZATION: _____

ADDRESS: _____

CITY: _____

STATE: _____

ZIP: _____

TELEPHONE: _____ (Day)

_____ (Evening or message)

E-MAIL ADDRESS: _____

MY RELATIONSHIP TO NOMINEE (IF NOMINATING SELF, WRITE "SELF"):

AWARD CATEGORY

Select a category for entry:

- Research:** Advancing healthcare delivery through research in the field of health literacy.
- Innovative Program:** Advancing healthcare delivery through an innovative health literacy program.
- Published Materials:** Advancing healthcare delivery through publication of written material that applies health literacy knowledge. Can include pamphlet, book, flyer, video, or other written materials. **Includes websites.**

PROJECT/ACTIVITY

NAME: _____

Completely answer all the items below. Be succinct. **Please type or print clearly.** Use additional pages if necessary. Limit answers to no more than 2 typewritten pages total.

Describe the background of the project and the reasons for nomination:

Describe the project and the role of the nominee. Include project objectives, approach, the targeted community and project dates:

Describe the outcomes and results of the project in the targeted community:

Describe how the project addresses a problem in health literacy and its applicability to other settings:

SIGNATURE OF NOMINATOR

DATE

DEADLINE FOR RECEIPT OF MATERIALS IS 5 P.M. PT, Friday, April 2, 2010 IN IHA OFFICE.

**Include 2 copies of the nominated material with this nomination form.
Mail materials and this nomination form to:**

IHA HEALTH LITERACY AWARDS
501 S. Idaho Street • Suite 300 • La Habra, CA • 90631
Phone: (800) 434-4633

Entries may be emailed to mvillaire@iha4health.org Include materials to be judged.