



INSTITUTE for HEALTHCARE ADVANCEMENT

Institute for Healthcare Advancement's 16th Annual Health Literacy Conference
"Building Bridges – Promoting Health Equity and Health Literacy"

Conference Schedule

May 3 - 5, 2017

Hotel Irvine
Irvine, California

Wednesday, May 3rd

6:00 am – 9:00 pm **Registration**

Preconference Workshops

8:00 am – 5:00 pm *** Writing for Health, Health Equity, and Wellbeing: Plain Language Strategies for Health Professionals and Human Service Professionals**

Salon D

U-shape 45 ppl

Jann Keenan, EdS

Janet Ohene-Frempong, MS

Institute for Healthcare Advancement – Strategic Partners in Health Literacy

8:00 am – 12:00 pm *** Implementing the “Always Use Teach-Back” Training Program**

Salon E

Table rounds

Mary Ann Abrams, MD, MPH

Nationwide Children’s Hospital

8:00 am – 10:00 am **Building Your Own Health Literacy Toolbox: A Workshop for Beginners**

Salon AB

Margaret Richey, RN, MSN, EdD

Benedictine University

Karen Hernes, RN, MSN

Purdue University

10:00 am – 12:00 pm **Active Learning Strategies to Develop Cultural Competency Skills**

Salon AB

Lakesha Butler, PharmD, BCPS

Southern Illinois University Edwardsville

** Additional fee required.*

12:00 pm – 1:30 pm

Salon C

Sponsored Luncheon Roundtables

90-minute luncheon, meal provided courtesy of sponsors.

Select one discussion table:

- Getting Published – Health Literacy Research and Practice (HLRP) Journal
- Health Literacy Certification
- Legal Issues – Bring Your Challenges
- The IHA Center for Health Literacy Solutions
- International Health Literacy Association

1:30 pm – 6:30 pm

Salon E

Circle of chairs

Table rounds

30 people

*** Creating Health Literate and Inclusive Healthcare**

Environments

Stanton Hudson, MA

Ioana Staiculescu, MPH

Center for Health Policy, University of Missouri

1:30 pm – 3:30 pm

Salon AB

Creating Fun and Interactive Learning Sessions to Promote Health Literacy

Farrah Schwartz, MA

Toronto Rehab, UHN

4:00 pm – 6:00 pm

Salon AB

A Community Collaborative that Addresses Older Adult Health and Childhood Obesity: A Model

Rachel Roberts, MPH, CHES

Institute for Healthcare Advancement

David DeLeon

City of La Habra, California

6:30 pm – 7:30 pm

Salon AB

Health Literacy 101: An Introduction to the Field

Michael Villaire, MSLM

Institute for Healthcare Advancement

** Additional fee required.*



INSTITUTE for HEALTHCARE ADVANCEMENT

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Thursday, May 4th

6:00 am – 5:00 pm

Salon CDE

Registration

7:00 am – 8:00 am

Salon AB

Breakfast

8:00 am – 8:15 am

Salon CDE

Welcome / Conference Overview

Michael Villaire, MSLM

Institute for Healthcare Advancement

8:15 am – 9:10 am

Salon CDE

Opening Keynote

Maricel G. Santos, Ed.D

San Francisco State University

9:10 am – 10:30 am

Salon CDE

Panel: Solutions That Work for Those Facing Health Disparities

- Working with Native American Communities on Environmental Issues

Vanessa Simonds, ScD

Montana State University

- Cancer, Patients, and Research

Deborah Collyar

Patient Advocates In Research (PAIR)

- Opioid Use: Tools for Screening

Eileen M. McDonald, MS

Johns Hopkins Children's Safety Centers

- Advocacy for Newly Arrived Populations: The Healthy Nail Salon Collaborative

Julia Liou, MPH

Asian Health Access

10:30 am – 10:45 am

Foyer

Networking Refreshment Break

Thursday, May 4th

10:45 am – 12:15 pm	Breakout Sessions
<i>Theater Classroom</i>	<ul style="list-style-type: none">• Session A: Helping Patients Make Decisions: Insights from Research and Human-Centered Design <u>Gerl Lynn Baumblatt, MA</u> <i>Emmi Solutions</i> <u>Keren Ladin, PhD, MSc</u> <i>Tufts University</i>
<i>Trabuco Classroom</i>	<ul style="list-style-type: none">• Session B: Working Effectively with Language Access Professionals: Best Practices for Primary Care Providers <u>Wilma Alvarado-Little, MA, MSW</u> <i>AlvaradoLittle Consulting, LLC</i>
<i>Salon AB Classroom</i>	<ul style="list-style-type: none">• Session C: Risky Business: Health Numeracy Best Practices <u>Tina Moore, EdD</u> <i>University of Arkansas for Medical Sciences Center for Health Literacy</i>
<i>Salon CDE Classroom</i>	<ul style="list-style-type: none">• Session D: Human-Centered Design for Health Literacy <u>Stacy Robison, MPH, MCHES</u> <u>Sandy Hilfiker, MA</u> <i>CommunicateHealth</i>
12:15 pm – 2:00 pm <i>Pavilion</i>	IHA Health Literacy Awards / Networking Luncheon
2:00 pm – 2:55 pm <i>Salon CDE</i>	Panel: Bridging Research and Practice: Approaches to Uniting Two Domains <ul style="list-style-type: none">○ <u>Michael Paasche-Orlow, MD</u> <i>Boston University</i>○ <u>Cynthia Baur, PhD</u> <i>Horowitz Center for Health Literacy</i>
2:55 pm – 3:15 pm <i>Foyer</i>	Networking Refreshment Break
3:15 pm – 4:45 pm	Breakout Sessions (Morning sessions repeat in same rooms.)
5:00 pm – 6:00 pm <i>Salon CDE</i>	International Health Literacy Association General Meeting
4:45 pm – 6:00 pm	Free Time / Poster Presenters Set Up
6:00 pm – 8:00 pm <i>Pavilion</i>	Opening Night Reception / Poster Session / Exhibits



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Friday, May 5th

7:00 am – 3:00 pm	Registration
8:00 am – 9:00 am <i>Pavilion</i>	Breakfast
9:00 am – 9:55 am <i>Salon CDE</i>	Science Literacy in Context <u>Alexa T. McCray, PhD</u> <i>Beth Israel Deaconess Medical Center</i>
10:00 am – 11:30 am	Breakout Sessions
<i>Trabuco</i> Classroom	<ul style="list-style-type: none">• Session K: Talking with Your Patients About Their Substance Use <u>Martha Bradley, MS</u> <u>Shasta Jorgensen, MPH</u> <i>JSI Research and Training Institute, Inc.</i>
<i>Theater</i> Classroom	<ul style="list-style-type: none">• Session L: Dementia Friendly Healthcare <u>Doug Seubert, CDP</u> <i>Marshfield Area Purple Angels, Inc.</i>
<i>Salon AB</i> Classroom	<ul style="list-style-type: none">• Session M: Health Literacy and End of Life Planning <u>Kathy Kastner</u> <i>BestEndings.com</i>
<i>Salon CDE</i> Classroom	<ul style="list-style-type: none">• Session N: Putting the 10 Attributes into Practice <u>Hope Schwanhausser, MPH, EdS</u> <i>Carolinas HealthCare System</i>
11:30 am – 1:00 pm <i>Pavilion</i>	Networking Luncheon (Organized by interest groups.)
1:00 pm – 2:30 pm	Breakout Sessions (Morning sessions repeat in same rooms.)

Friday, May 5th

2:30 pm – 3:00 pm

Salon CDE

Closing Keynote

- Michael Villaire, MSLM
- Rima Rudd, ScD

3:00 pm

Adjournment / Evaluations