

# Creating Disease-Specific Education Modules Designed to Promote Health Literacy

Makhdum Ahmed, MD, MPH; Sarat Munjuluri, BA; GHC Health Literacy Fellows, University of Medicine and Dentistry of New Jersey-University Hospital

## Objective

- Create disease-specific education brochures on chronic diseases and conditions



## Disease-Specific “Ask Me” Campaign Purpose

To create disease-specific educational materials using the “Ask Me” framework

## Steps

1. Identify and obtain educational materials on diseases and conditions from credible sources
2. Design the brochure around answering the three main questions as identified by the Ask Me 3 campaign . The questions are: “What is my main problem?”, “What do I need to do?”, “Why is it important for me to do this?”
3. Employ tested techniques for creating written materials intended for the low-literate, such as: using everyday language, leaving ample white space, employing pictures relevant to daily life, and testing the readability of the material against commercially available indexes
4. Pilot test with patients
5. Train healthcare providers on how to use these brochures in a clinical setting

## Health Literacy Initiatives

- Attract young leaders to UH through partnering with the Global Health Corps
- Train nurses & other UH staff on the “Ask Me” initiative
- Create a Patient & Family Resource Center within University Hospital in partnership with the Healthcare Foundation of New Jersey

# GHC

Global Health Corps aims to mobilize a global community of emerging leaders to build a movement for health equity



Verbal Communication



Writing For Low-Literacy



UH Maps



UH HL Reports



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