



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Institute for Healthcare Advancement's Annual Conference focuses on Health Literacy Solutions and the Affordable Care Act

La Habra, CA – 1/29/2015 – Registration is now open for The Institute for Healthcare Advancement's (IHA) 14th Annual Health Literacy Conference on May 6-8, 2015 at the Hotel Irvine. This year's three-day conference offers national and international participants the opportunity to learn about practical and effective solutions to health literacy challenges, ranging from how to write and design effective communication to tools for addressing low health insurance literacy skills.

Registration is now available with a early bird discount of 20% off the full conference cost. Attendees can enroll online at the company website or directly at www.regonline.com/ihahlc2015. The conference will attract health educators, health insurance agents, physicians and nurses, hospital representative, academics, writers, researchers and public health workers among others interested in the health literacy field. The conference also offers up to 20 continuing education credits to attendees.

This year's two-day conference will feature plenary and breakout sessions, with a variety of health literacy educators and health care professionals, with an emphasis on ACA-related programming. The one-day preconference offers workshops to supplement the conference for those seeking more in-depth health literacy knowledge or ACA-related training and outreach.

The Institute for Healthcare Advancement (IHA) is a nonprofit, 501(c)(3) healthcare public charity, with the mission of empowering people to better health. IHA accomplishes its mission by hosting a national Annual Health Literacy Conference for healthcare professionals; publishing the easy to read, easy to use What To Do For Health book series; and providing health literacy communication solutions consulting services. Locally, IHA administers the La Habra Family Resource Center, and is a leader of Covered OC, a collaborative of agencies advocating for and enrolling consumers in healthcare coverage in Orange County, California. For more information about IHA's products and services, please visit www.iha4health.org.

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