



PARENT HEALTH LITERACY PROJECT

KHSA Employs Two Methods for Teaching Parents How to Use *What To Do When Your Child Gets Sick*.

Evaluation results of the two methods show:

30 Minutes of Face-to-Face Instruction On How to Use the Book*

45.9% Fewer



Viewing a 10-Minute DVD, Followed by 10 Minutes of Face-to-Face Instruction*

35.2% Fewer

55.5% Fewer



50% Fewer

64.4% Fewer



17% Fewer

56.8% Fewer



45% Fewer

*For full evaluation results, please see: <https://www.ksheadstart.org/health-literacy>

The Program: Vision, Goals, and Approach

Vision:

All parents will have the knowledge to make appropriate choices about their children's health care for minor illness and injury, resulting in healthier children, better resource utilization, and decreased costs.

Goals:

- Professionals working with families understand the impact of low health literacy in health care.
- Professionals use research-based methods to teach parents how to use the book *What To Do When Your Child Gets Sick*. Outreach efforts to parents of children enrolled in Medicaid will be a priority.
- Parents receive the book with instructions; then use the book to help make appropriate choices about their children's health care.

Approach:

- Professionals attend a four-hour training on health literacy and teaching methods
- Professionals teach parents how to use the book in one-on-one or group settings.



The Reason: Working to Increase Health Literacy for Parents and Caregivers of Children

Health literacy is the primary predictor of a person's health status. Persons with low health literacy lack the skills and confidence to choose the most appropriate type of care, resulting in overuse of emergency rooms and unnecessary health care costs.